



TWINNING PROJECT:

Strengthening the Protection and the Enforcement of Intellectual Property Rights

EU TWINNING REFERENCE NUMBER:

AL 17 IPA FI 01 20

NATIONAL WORKSHOP ON INTELLECTUAL PROPERTY FOR CONSUMERS

Tuesday, 27 April 2021

15:00 - 18:00

[You can join the National Workshop by clicking here](#)

Contact

Information: info.twinningalbania@gmail.com

Program

15:00 – 15:30 Welcome

Krystallenia Kolotourou, RTA Twinning Project AL 17 IPA FI 01 20
“*Strengthening the Protection and the Enforcement of Intellectual Property Rights*”

Ledina Beqiraj, Director General of General Directorate of Industrial Property

Borana Ajazi, Director of Copyright Directorate, Ministry of Culture

Enea Sheqi, Inspector, State Market Surveillance Inspectorate

15:30 – 16:30 Protection of Copyright and its importance for the consumers

Evanthia– Maria Moustaka, *Jurist-Legal adviser in Hellenic Copyright Organization (HCO)*

16:30 – 17:30 Protection of Industrial Property and its importance for consumers

Galatea Kapellakou, *Dr., Attorney at Law, IP expert*

17:30 – 18:00 Practical cases and discussion

* Interpretation from English to Albanian language will be provided.



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